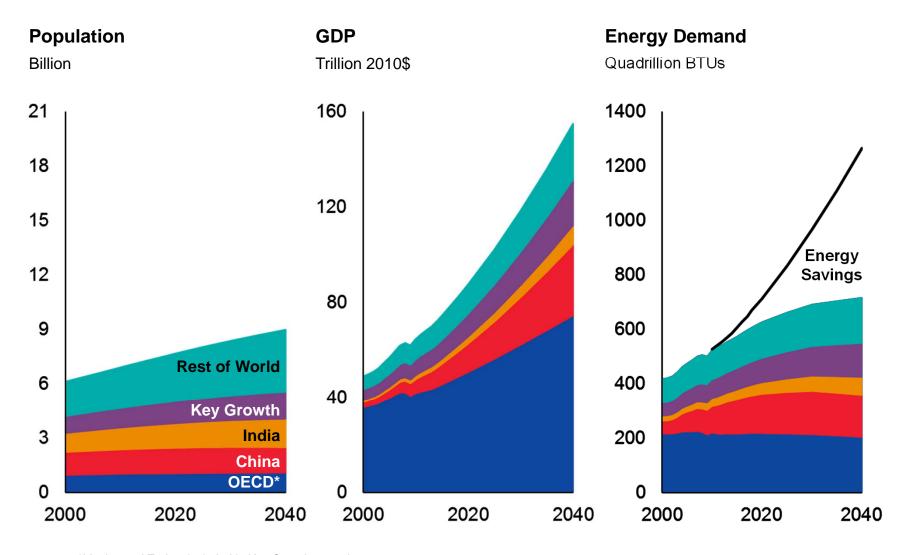


Global Progress Drives Demand

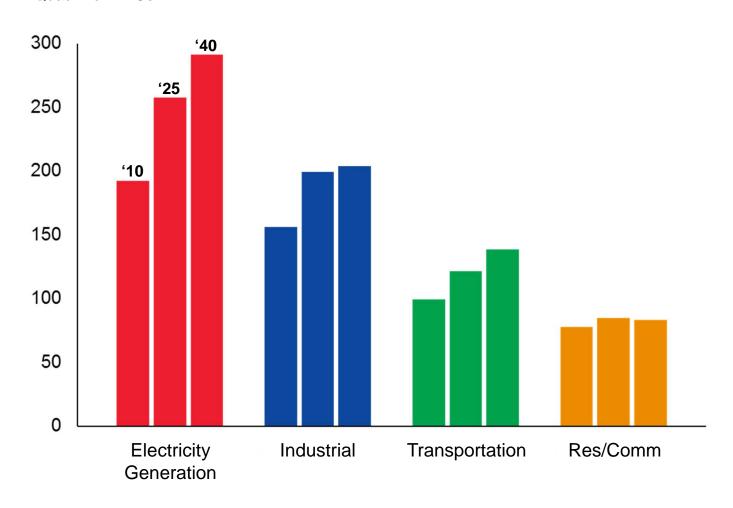




Electricity Generation Leads Growth

Primary Energy Demand by Sector

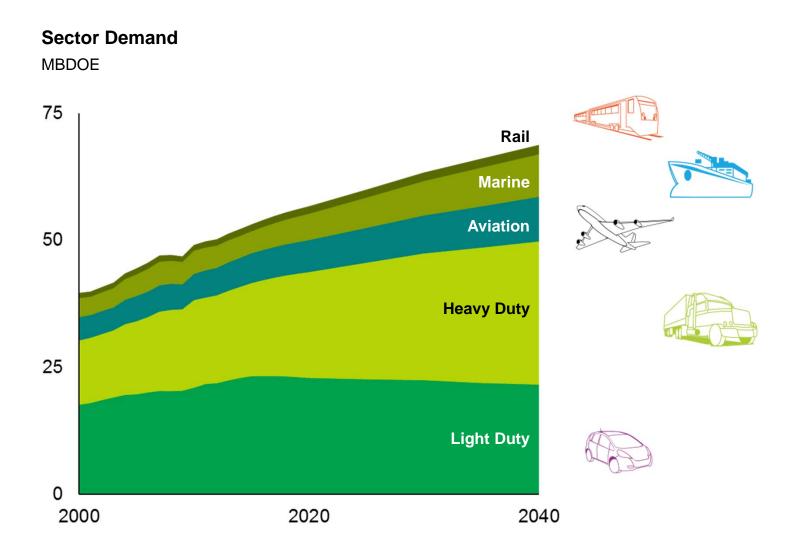
Quadrillion BTUs





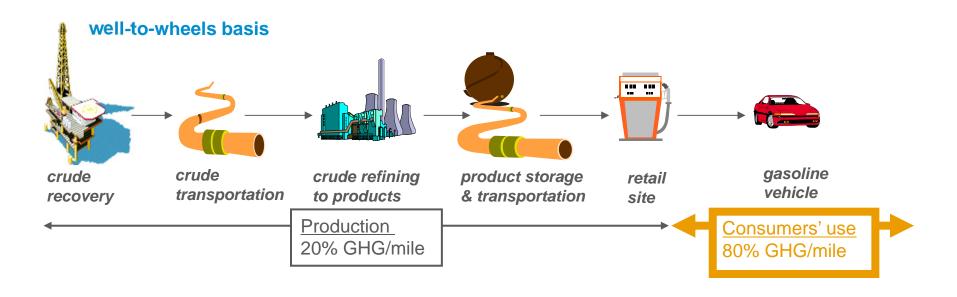


Transportation Demand





Technologies for Light Duty Transport



technologies for fuel production

shorter-term

- energy efficiency
- flare reduction
- cogeneration

longer-term

- second generation bio-fuels
- Carbon Capture and Storage (CCS)

technologies for consumers' use of fuel

shorter-term

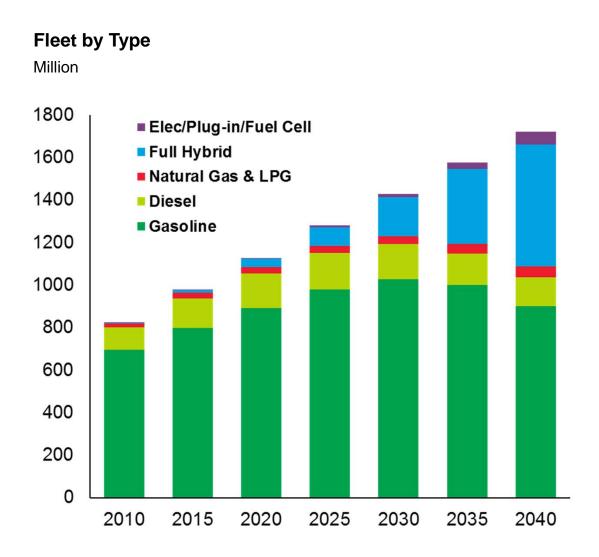
- conventional vehicle technology improvements
- advanced vehicles hybrid, advanced diesel, CNG

longer-term

breakthrough vehicles – fuel cell, PHEV/EVs, HCCI

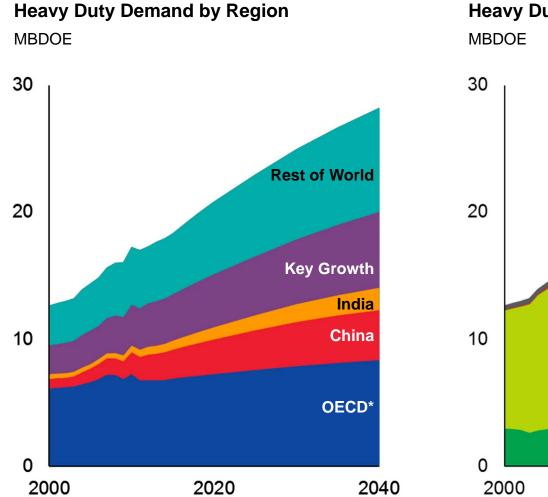


Light Duty Vehicles

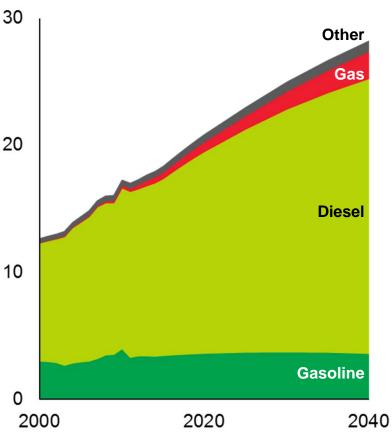




Heavy Duty Transportation



Heavy Duty Demand by Fuel



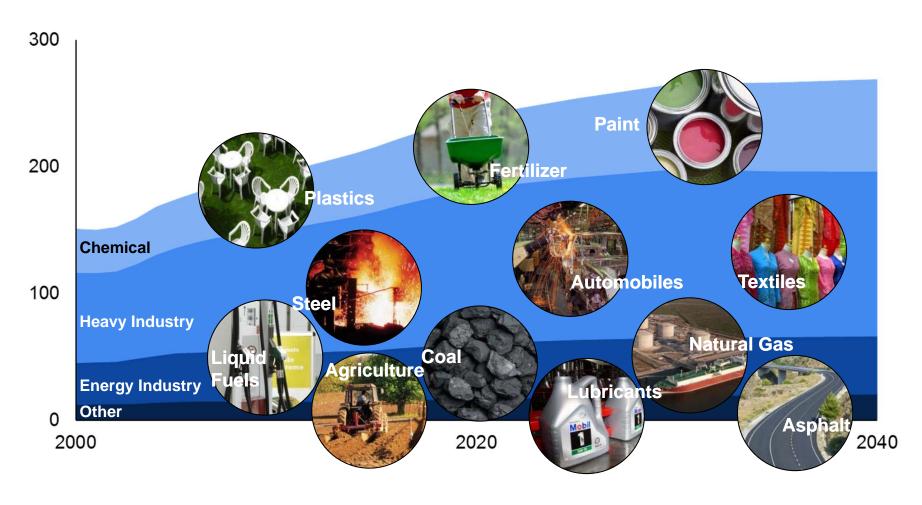




Industrial Demand

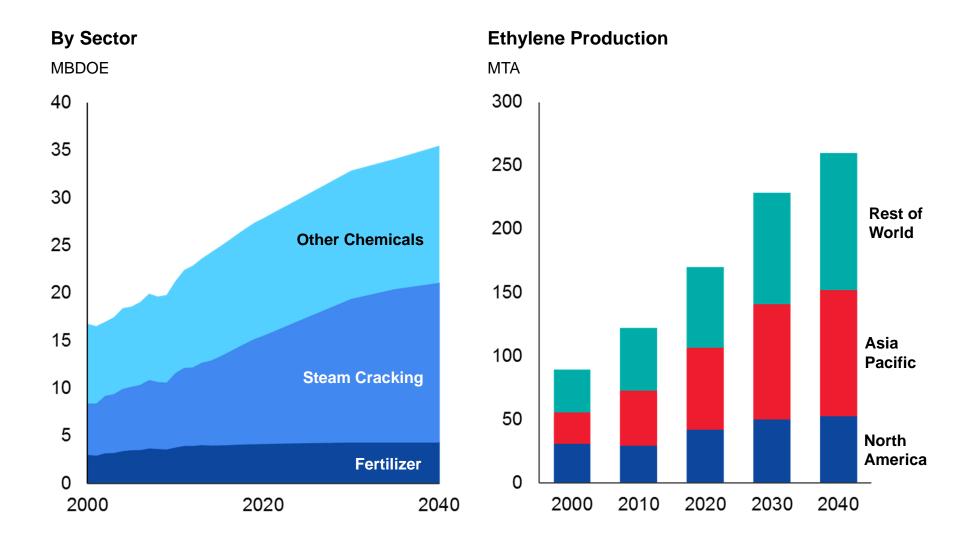
Industrial Demand by Sector

Quadrillion BTUs



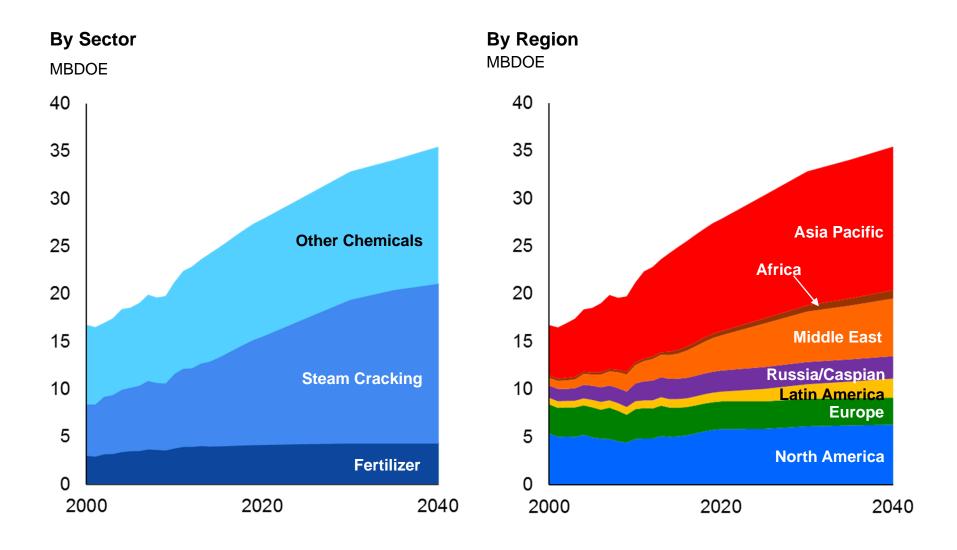


Chemicals Demand Sees Significant Growth



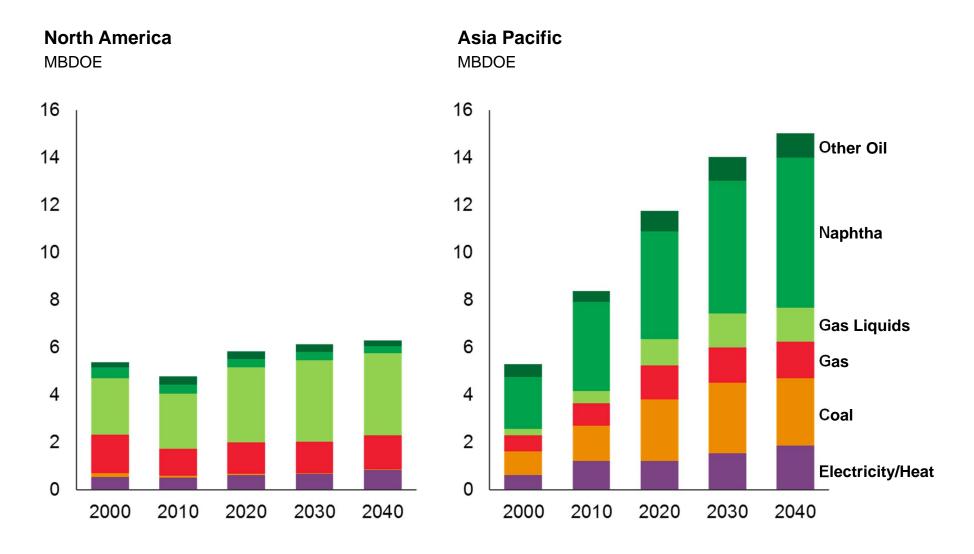


Chemicals Demand Grows Globally





Chemical Feedstocks Vary Among Regions

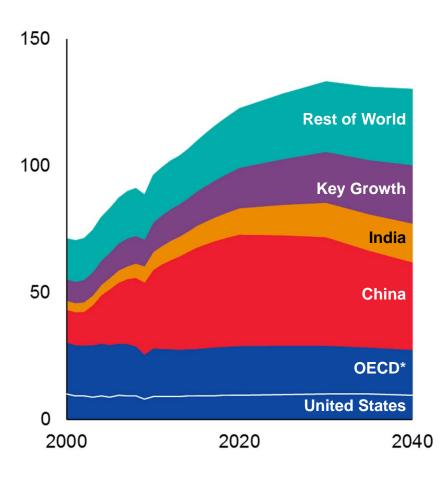




Heavy Industry Demand

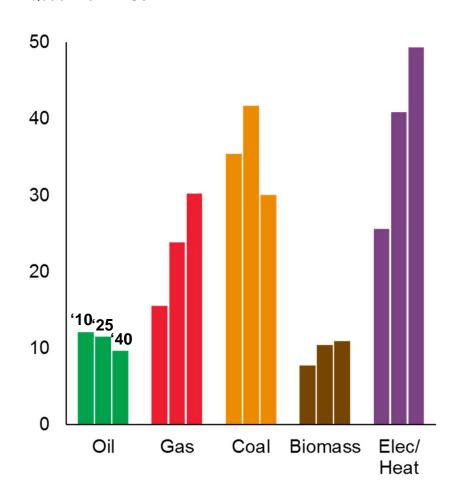
Heavy Industry by Region

Quadrillion BTUs



Heavy Industry by Fuel

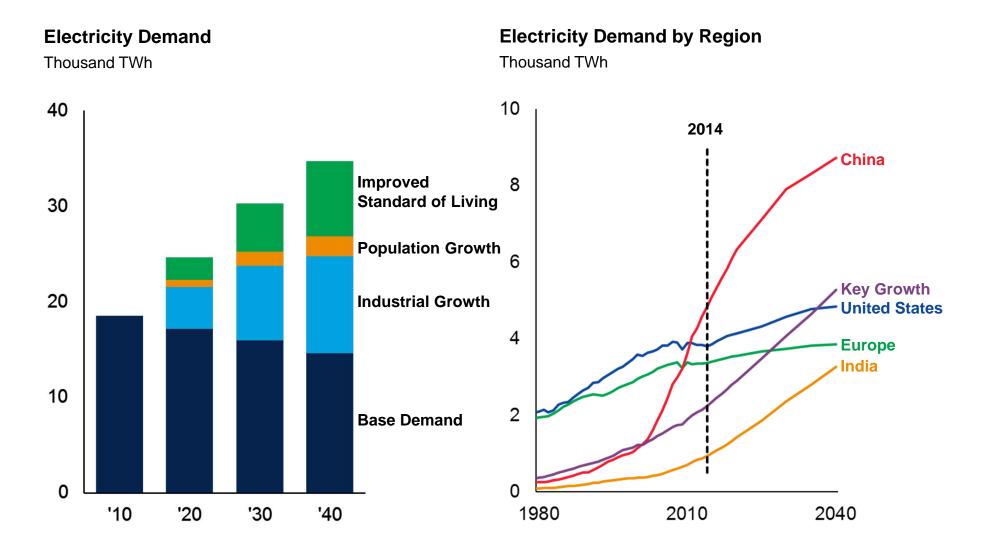
Quadrillion BTUs







Electricity Demand





Fuel Choices for Power Generation

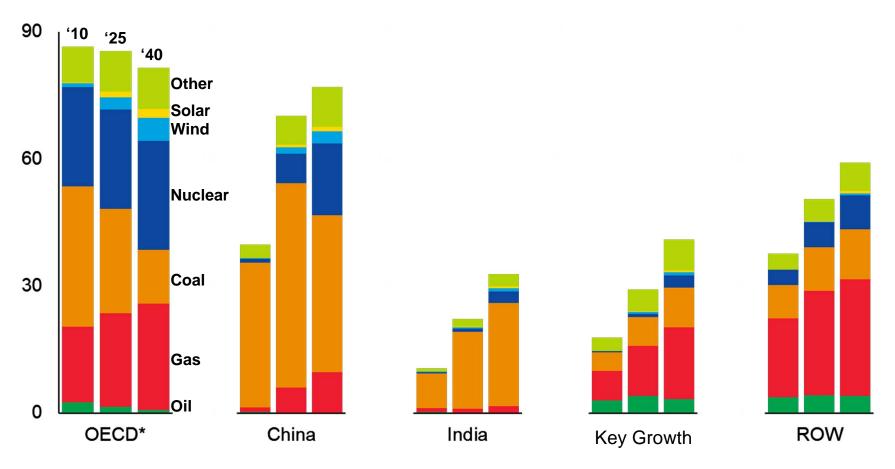
Relative benefit/impact	Coal	Coal w/ CCS	Natural Gas	Nuclear	Wind	Solar Photovoltaid
Construction Cost		•				
Electricity Cost						•
Land Use						•
Water Requirements		0	•			
CO ₂ Emissions			•			
Non-CO ₂ Emissions		0				
Waste Products		0				
Availability						
Flexibility						

Source: EPRI, Generation Technology Assessment



Electricity Generation Fuel by Region

Quadrillion BTUs

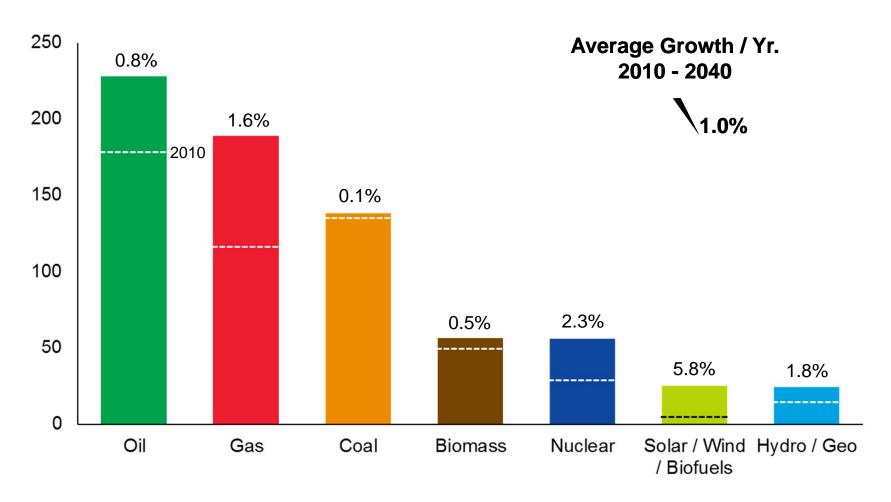




Global Demand

2040 By Fuel

Quadrillion BTUs



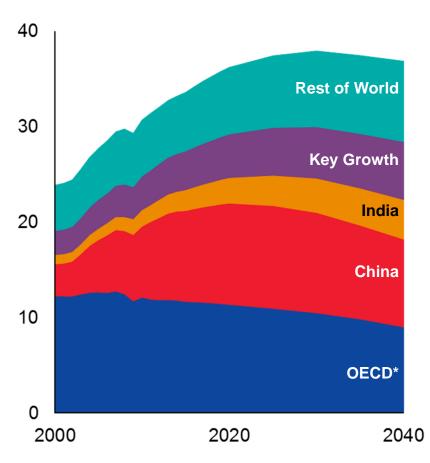




World Emissions

CO₂ Emissions by Region

Billion metric tonnes

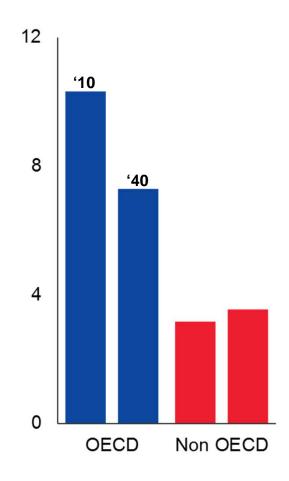


*Mexico and Turkey included in Key Growth countries

E‰onMobil

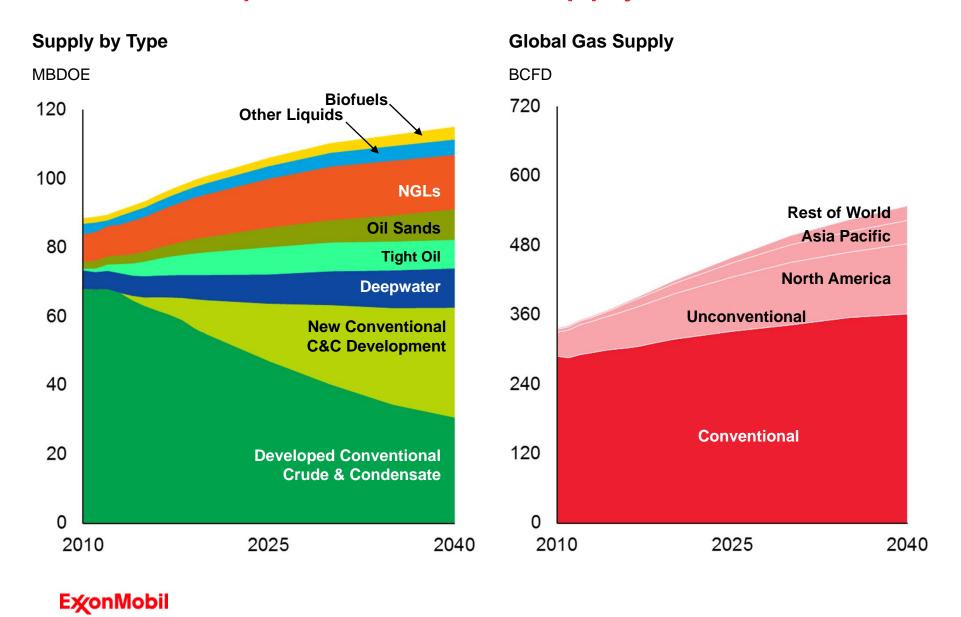
Emissions per Capita

Tonnes / Person





Global Liquids and Gas Supply



Closing Comments – Technology Evolution

- Global progress drives energy demand. Technology drives changes in energy system.
- Technology development requires longer-term focus and is unpredictable
 - Benefits from a portfolio approach; Learning from failure advises future projects
 - May require business model innovation, especially in "new-to-world" applications
 - Sometimes driven by science and technology developments in other unrelated areas
 - Extent, pace, and source of future cost reduction cannot be precisely predicted
- Technologies evolve "Bottoms-up" or "Top-down"
 - Top-down: Technologies are likely commercialized in higher value segments before they are used in lower value segments
 - CCS NG separation/EOR > Power plants/storage > Refineries/storage
 - Butanol: Bio-n-butanol displaces chemical n-butanol > fuel additive > neat fuel

Bottoms-up: Technologies enter less-demanding, un-bundled segments

- Global widespread technology adoption is driven by long-term economic fundamentals
- Market driven selection of the solutions will ensure longer-term viability

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